



**All-in-one platform for advocacy
organizations.**

About Citipo

- **Citipo is a web platform for activists communication and mobilization campaigns.**
- **Our mission is to help activists organizations engage citizens both online and offline through innovative digital tools.**
- **Our users are elected officials, movements, NGOs, and public actors in France and Europe.**
- **Citipo is a Civic Tech company, a member of the Civic Tech Europe Association, representing the sector at the EU level.**
- **Our solutions are GDPR compliant.**

We help them engage with citizens.

AUSTRALIAN
DEMOCRATS

renew europe
france



**RÉVEILLER
L'EUROPE**

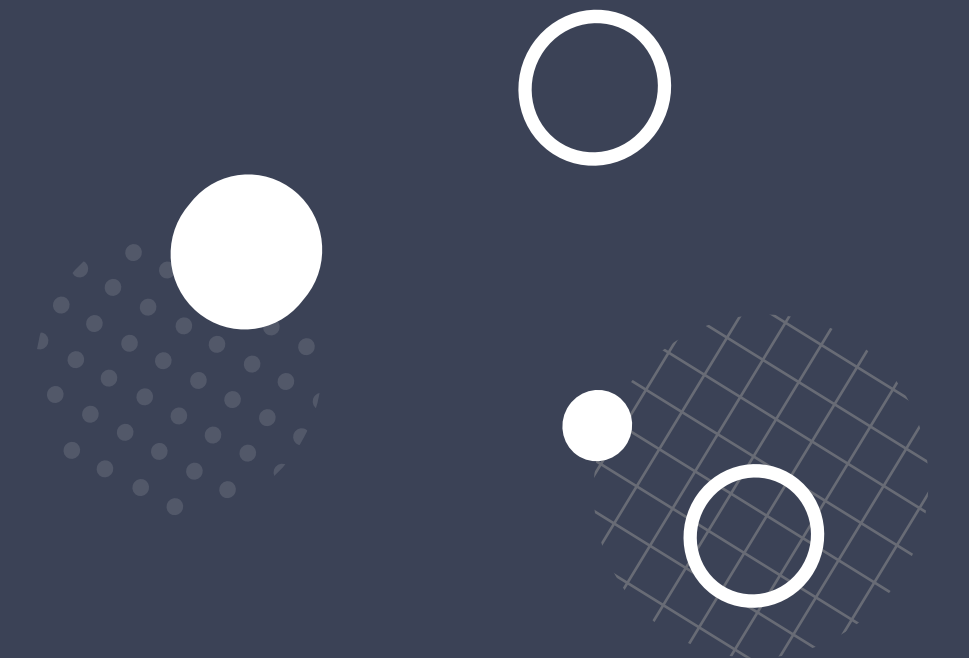


LA RÉPUBLIQUE
En Marche !





Discover the platform



Citipo Platform Overview

All the tools to organize your online communication and grow your contact database.

Website Factory

Showcase your initiatives online effortlessly

- Website generator for activists, customizable appearance
- Content creation modules: Pages, News, Documents, Proposal, Events, Newsletters
- Social media integration
- Custom domain name

Communication CRM

Centralize and qualify all your supporters

- Contact import
- Interaction history
- Tag and list management
- Integration with your other tools (Qomon, Mailchimp etc)

Online campaigns

Stay connected with your supporters on a daily basis

- Send newsletters
- Send SMS
- Online consultations (surveys and forms)
- Email automations
- Real-time statistics

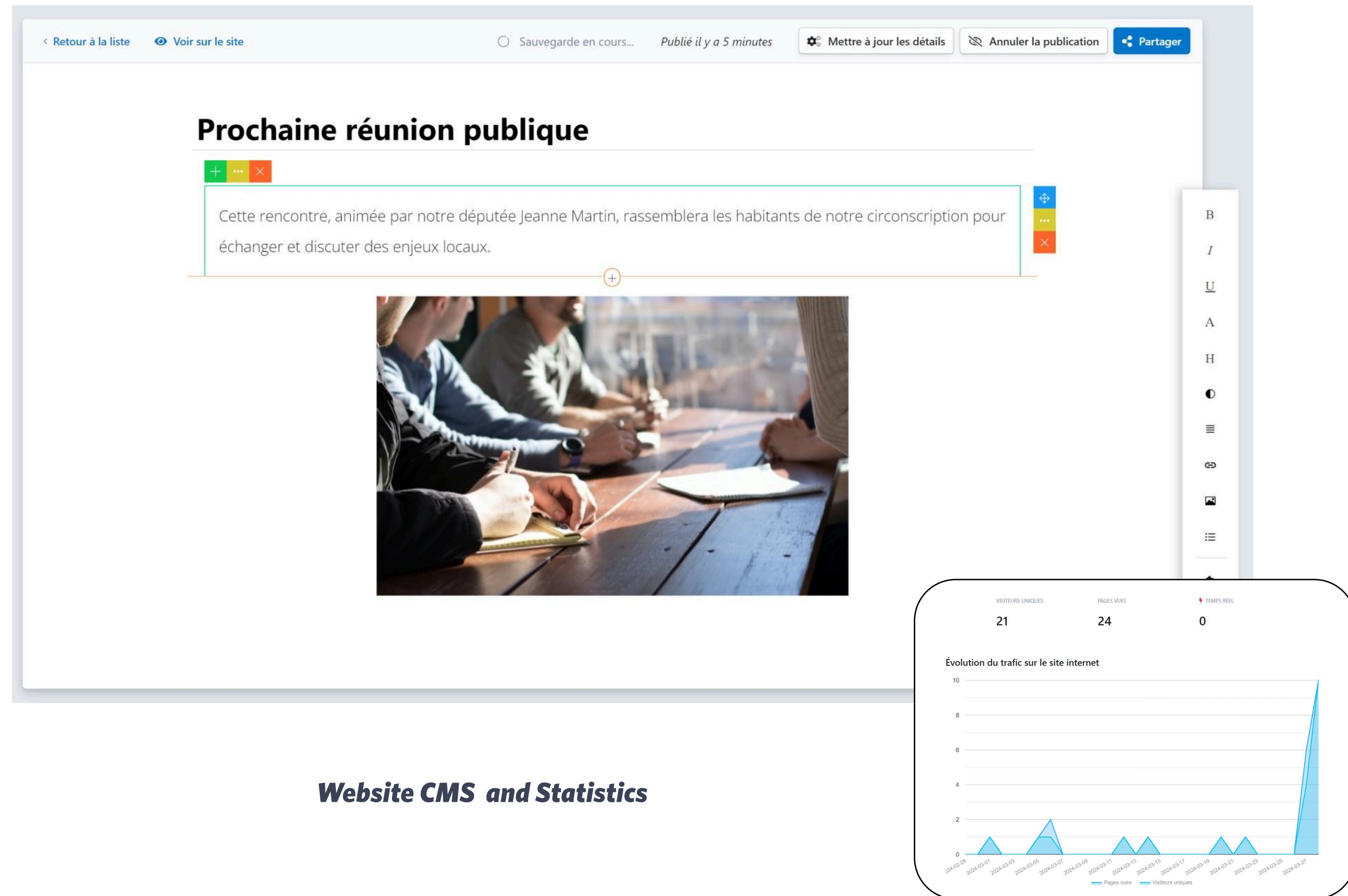
Advanced mobilization

Engage citizens through innovative actions

- Multi-projects
- Member Space
- Phone banking and Print Campaigns
- Donations and Membership
- Proxy Voting platform

Website Factory

Showcase your actions online with websites tailored for campaigns and movements.



Website CMS and Statistics

Personalized Website: Launch your campaign, mandate or movement website with fully customizable templates and domain name.

Independent Content Creation: Use the content creation system to easily edit your pages, news, introduce your team, present proposals, or announce upcoming events.

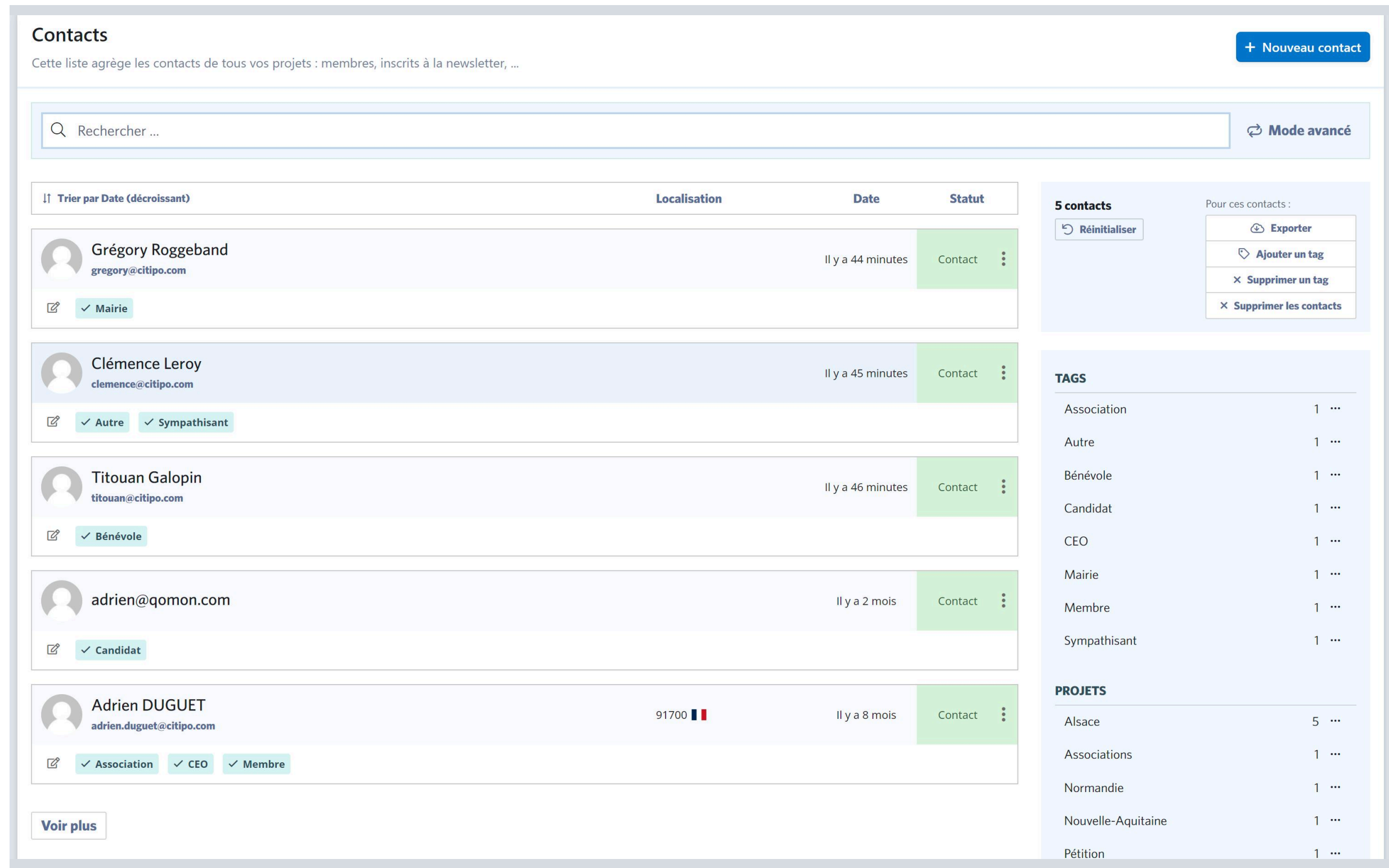
Highlight Your Social Media: Integrate feeds from your social networks (X, Facebook) directly on your website to continuously promote your actions.

Documents: Upload your documents (programs, press releases, etc.) and share them online with a dedicated URL.

Traffic Monitoring: Track key metrics on your website in real time at the page level.

Communication CRM

Centralize and qualify your supporters in a unique contact database.



Contact Database of Your Organization

Contact database: Import all your contacts into a unique, powerful database.

Segmentation: Organize your contacts by geographic area, interests, or tags to create custom lists.

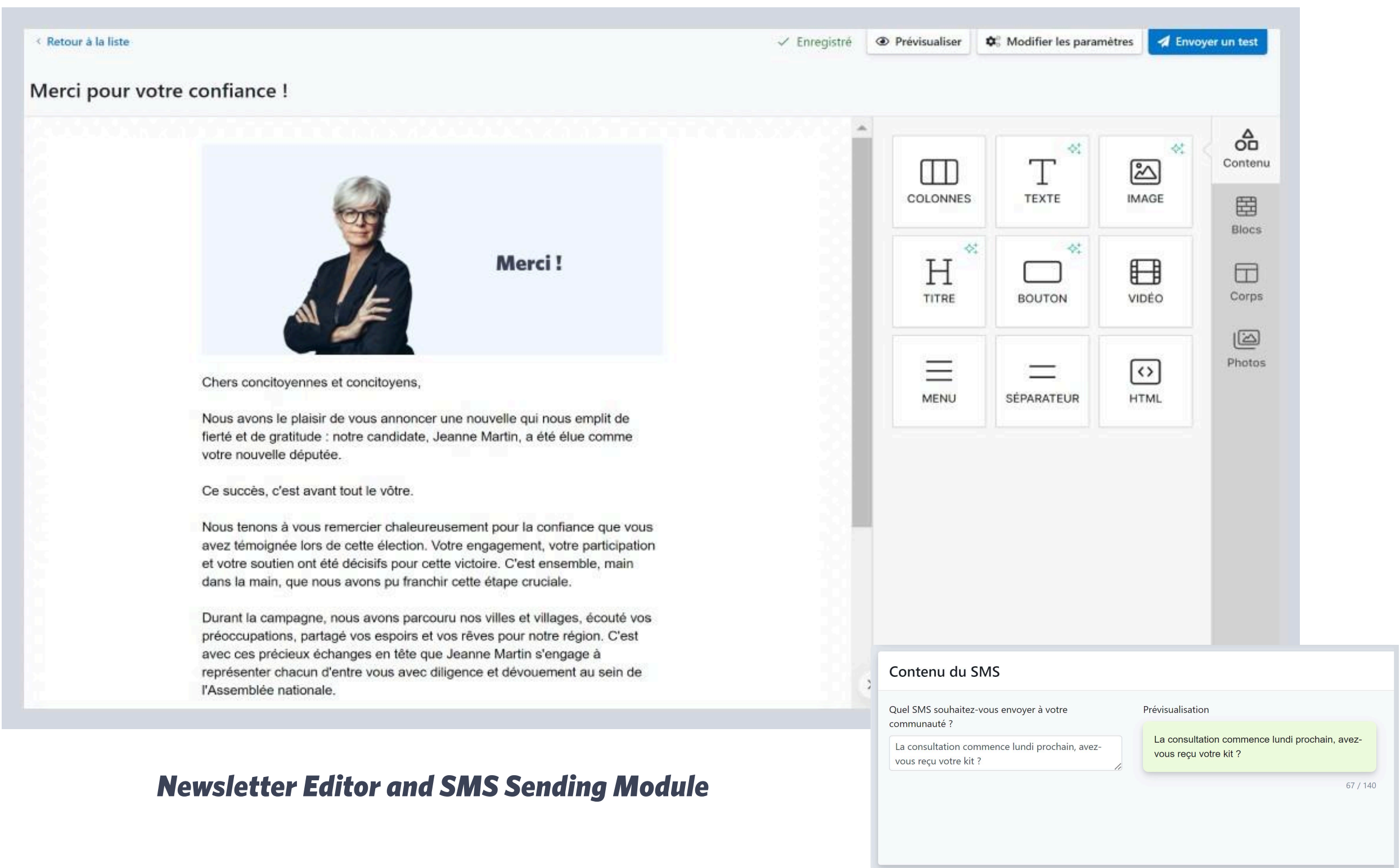
Qualify Your Contacts: Use forms to automatically tag contacts based on their responses for better follow-up."

Mailing : Import and export contact addresses at any time in Excel format to organize a mail merge.

Integration with Your Tools: Easily synchronize your contact base with other tools (Qomon, Mailchimp, etc.) to keep your data up to date.

Online campaigns

Stay in touch with your Supporters and personalize your communications



Newsletter Editor and SMS Sending Module

Targeted Communication: Create and send targeted newsletters or SMS campaigns easily.

Mass consultations: Gather supporters' expectations using online surveys and dedicated proposal module.

Email Automations: Schedule automated email sends when a supporter joins your community or responds to a survey.

Impact Measurement: Track communication campaign statistics (SMS, emails) such as sends, opens, clicks, and online form traffic in real time.

Mobilize citizens at scale

Engage citizens in innovative campaigns

Nouvelle campagne d'imprimés

Concevez une campagne d'imprimés selon vos besoins, commandez-la et recevez-la chez vous ou envoyez-la à une liste d'adresse prédéfinie.

Quel type de support souhaitez-vous commander ?

Ajoutez un premier produit à votre commande. Vous pourrez ensuite ajouter d'autres produits à celle-ci pour les recevoir au même moment.

COMMANDER LE KIT COMPLET DE PROPAGANDE OFFICIELLE


Commandez en un clic tous les documents électoraux légaux : affiches officielles, bandeaux d'affiche, professions de foi et bulletins de vote. Ils seront livrés en même temps en préfecture.

Commander le kit "Propagande officielle"

PRODUITS AU FORMAT OFFICIEL DES ÉLECTIONS FRANÇAISES

Dépenses éligibles au remboursement de la propagande au titre de l'article R39.
L'imprimeur peut prendre en charge directement l'avance de ces frais si vous remplissez une demande de subrogation. Contactez notre équipe pour en savoir plus : 01 58 42 42 00 ou legislatives@prenant.fr.

AGISSONS ENSEMBLE
pour le bénéfice de tous



Joanne MARTIN
Voté candidate

☐

Affiche officielle

Affiche officielle
594mm x 841mm recto

PROCHAIN MEETING LE 2 JUIN 2022


joanne.martin.2022.1r/2a0a

☐

Bandeau d'affiche

Bandeau pour affiche officielle
420mm x 297mm (A3) recto

Agissons ensemble
pour le bénéfice de tous



Agissons ensemble pour le
bénéfice de tous
L'association Agissons ensemble pour le
bénéfice de tous est une association
d'intérêt général, reconnue d'utilité
publique, dont le but est de
promouvoir et soutenir les
projets locaux et régionaux, et
notamment ceux qui ont pour
objectif de lutter contre la
précarité sociale, l'isolement
social, la solitude, la
maladie, et de favoriser la
participation citoyenne.
Joanne Martin
Présidente

☐

Profession de foi

Profession de foi officielle
210mm x 297mm (A4) recto-verso

Joanne MARTIN

☐

Bulletins de vote

Bulletin de vote officiel
148mm x 105mm recto

Print campaigns


Multi-Campaign Management


Projets locaux


Les projets locaux se concentrent sur une zone géographique spécifique. Leurs modules sont adaptés pour se focaliser sur la communauté de cette zone.

[+ Lancer un nouveau projet local](#)


Geneston


 morbihan-1c5c.c4o.io


 0 membres

 0 contacts


Nantes


 cotes-d-armor-35fe...


 0 membres

 0 contacts


Pornic


 normandie-aaf5.c4o....


 0 membres

 1 contacts


Redon


 finistere-5544.c4o....


 0 membres

 0 contacts

Saint-Nazaire

 auvergne-rhone-alpe...

 0 membres

 0 contacts

Multi-Projects: Manage multiple campaigns and projects simultaneously, monitor team access with fine-tuned permissions.

Member Space: Deploy a personal space for your members or volunteers with dedicated content, creating a personalized experience.

Mobilisation Campaigns: Organize effective call campaigns involving your volunteers, plan and order your print campaigns directly from the platform.

Integrations : API and multiple integrations available to fit your projects.

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Our Team of Experts

Benefit from the experience and support of our citizen engagement experts throughout your project.



[Contact us](#)



Contact Us

[**citipo.com**](https://citipo.com)

[**contact@citipo.com**](mailto:contact@citipo.com)