Citipo
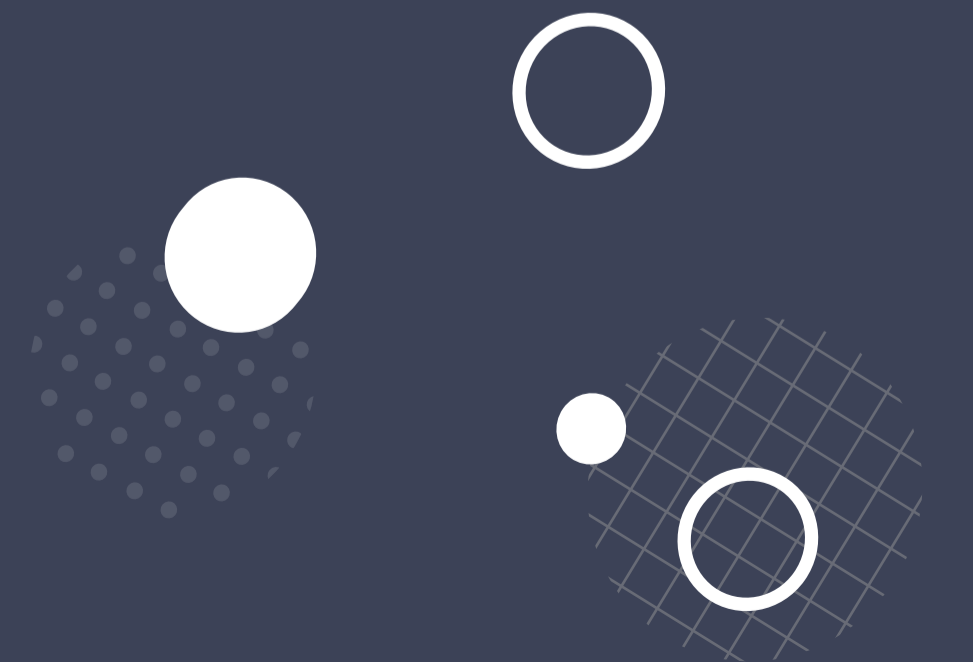
Communication platform for advocacy organizations.

About Citipo

- **Citipo is a web platform for activists communication and mobilization campaigns.**

- **Our mission is to help activists organizations engage citizens both online and offline through innovative digital tools.**

- **Our users are elected officials, movements, NGOs, and public actors in France and Europe.**

- **Citipo is a Civic Tech company, a member of the Civic Tech Europe Association, representing the sector at the EU level.**

- **Our solutions are GDPR compliant.**

Discover the platform

Citipo Platform Overview

All the tools to organize your online communication and grow your contact database.

Website Factory

Showcase your initiatives online effortlessly

- Website generator for activists, customizable appearance
- Content creation modules: Pages, News, Documents, Proposal, Events, Newsletters
- Social media integration
- Custom domain name

Communication CRM

Centralize and qualify all your supporters

- Contact import
- Interaction history
- Tag and list management
- Integration with your other tools (Qomon, Mailchimp etc)

Online campaigns

Stay connected with your supporters on a daily basis

- Send newsletters
- Send SMS
- Online consultations (surveys and forms)
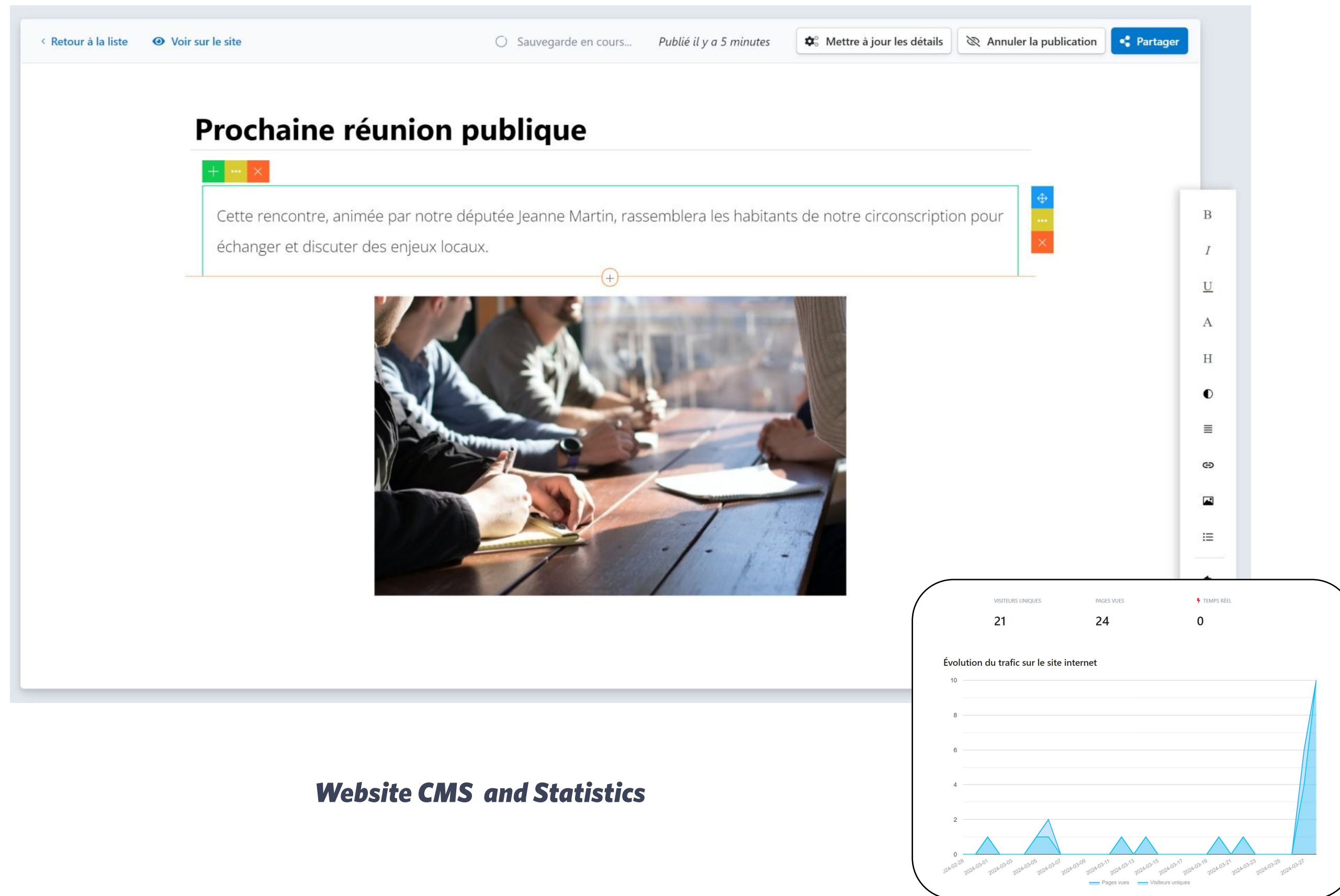- Email automations
- Real-time statistics

Advanced mobilization

Engage citizens through innovative actions

- Multi-projects
- Member Space
- Phone banking and Print Campaigns
- Donations and Membership
- Proxy Voting platform

Website Factory

Showcase your actions online with websites tailored for campaigns and movements.

Website CMS and Statistics

Personalized Website: Launch your campaign, mandate or movement website with fully customizable templates and domain name.

Independent Content Creation: Use the content creation system to easily edit your pages, news, introduce your team, present proposals, or announce upcoming events.

Highlight Your Social Media: Integrate feeds from your social networks (X, Facebook) directly on your website to continuously promote your actions.

Documents: Upload your documents (programs, press releases, etc.) and share them online with a dedicated URL.

Traffic Monitoring: Track key metrics on your website in real time at the page level.

Communication CRM

Centralize and qualify your supporters in a unique contact database.

Contact Database of Your Organization

Contact database: Import all your contacts into a unique, powerful database.

Segmentation: Organize your contacts by geographic area, interests, or tags to create custom lists.

Qualify Your Contacts: Use forms to automatically tag contacts based on their responses for better follow-up."

Mailing : Import and export contact addresses at any time in Excel format to organize a mail merge.

Integration with Your Tools: Easily synchronize your contact base with other tools (Qomon, Mailchimp, etc.) to keep your data up to date.

Online campaigns

Stay in touch with your Supporters and personalize your communications

Newsletter Editor and SMS Sending Module

Targeted Communication: Create and send targeted newsletters or SMS campaigns easily.

Mass consultations: Gather supporters' expectations using online surveys and dedicated proposal module.

Email Automations: Schedule automated email sends when a supporter joins your community or responds to a survey.

Impact Measurement: Track communication campaign statistics (SMS, emails) such as sends, opens, clicks, and online form traffic in real time.

Mobilize citizens at scale

Engage citizens in innovative campaigns

Print campaigns

Multi-Campaign Management

Multi-Projects: Manage multiple campaigns and projects simultaneously, monitor team access with fine-tuned permissions.

Member Space: Deploy a personal space for your members or volunteers with dedicated content, creating a personalized experience.

Mobilisation Campaigns: Organize effective call campaigns involving your volunteers, plan and order your print campaigns directly from the platform.

Integrations : API and multiple integrations available to fit your projects.

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Our Team of Experts

Benefit from the experience and support of our citizen engagement experts throughout your project.

Contact us
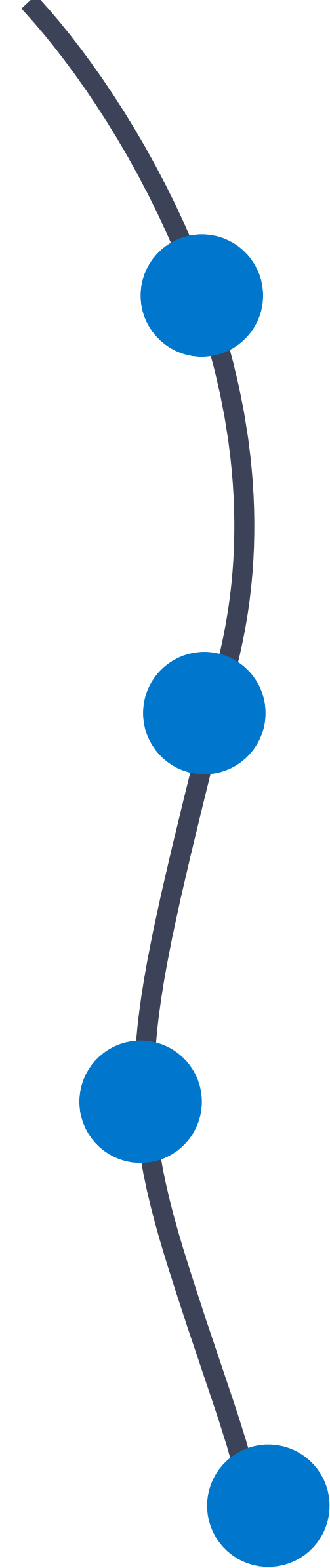
Training for staff on platform use.

Access to Citipo's resource center and documentation.

Support via instant messaging and email

Strategic Support: Get support and advice from a dedicated account manager throughout your campaigns, mandates, and projects.

Contact Us

citipo.com   **contact@citipo.com**